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## **Empire Level Introduces New e75 Series True Blue® Box Levels**

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MUKWONAGO, WI – One of the first in an array of next generation product upgrades Empire will launch this year, the new e75 Series True Blue® Box Levels are designed to offer the very best in level performance, durability, and technology. The latest upgrade to Empire's line of high-performing True Blue® products, the new Box Levels are available in both magnetic and non-magnetic, and are 40% stronger and 20% lighter than leading solutions in the market today.

The new e75 True Blue® Box Levels represent the very best in high-performing layout solutions for Empire. To provide maximum durability and eliminate common level frame deformations seen during harsh jobsite use, the e75 Series is constructed with a high strength all-metal aluminum frame. The precision milled edges and exclusive e-Band™ vials provides maximum visibility and .0005"/inch (0.029 degrees) accuracy.

Core to the e75 Series of Box Levels' extreme durability is Empire's patented Reinforced Vial Locking System that protects the center acrylic block vial for longer life accuracy without compromising the 300° viewing window for enhanced visibility from any angle.

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For added utility, the e75 Series integrates rubber surface grips around the vial to prevent the level from sliding on flat or angled surfaces and all-rubber shock absorbing endcaps for increased protection from frequent drops and damage. The shock-absorbing endcaps can also be easily removed tool-free for use in tight spaces or in long distance scribe marking applications. All magnetic models include powerful rare earth magnets which provide maximum holding strength when measuring door frames, steel studs, ferrous pipe, and other common metal-working applications.

The newly designed e75 Series True Blue® Box Levels join the recently released e55 True Blue® I-Beam Levels as the first in an array of high performing next generation product upgrades Empire will launch this year to expand its range of advanced layout solutions. All True Blue® products are backed by a limited lifetime warranty and confirm Empire's commitment to best-in-class durability and innovation.

### **E75 Series True Blue® Box Level Models**

#### **NON - MAGNETIC**

- 24" True Blue® Box Level (e75.24)
- 32" True Blue® Box Level (e75.32)
- 48" True Blue® Box Level (e75.48)
- 72" True Blue® Box Level (e75.72)
- 96" True Blue® Box Level (e75.96)
- 32" & 78" True Blue® Box Level Jamb Set (e75JAMB)

#### **MAGNETIC**

- 24" True Blue® Magnetic Box Level (em75.24)
- 48" True Blue® Magnetic Box Level (em75.48)
- 78" True Blue® Magnetic Box Level (em75.78)
- 96" True Blue® Magnetic Box Level (em75.96)
- 32" & 78" True Blue® Magnetic Box Level Jamb Set (em75JAMB)

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### **About Empire Level**

Since 1919, Empire level has earned the trust of the construction trades by delivering a broad range of innovative solutions focused on layout applications with industry firsts such as the Monovial, the Torpedo Level, the Magnetic Level, and most recently eBand™ vials. Empire continues its tradition of developing productivity solutions by living and breathing the user experience. Empire establishes relationships throughout the trades and uses the experiences in product design, creating a mutual partnership with a foundation that is BUILT ON TRUST. Empire's advanced platform of True Blue products represents the best Empire has to offer in performance, durability and technology.

Empire employs over 200 people at its facilities in Mukwonago, Wisconsin where products are proudly MADE IN THE USA. Empire sells its products in over 50 countries worldwide. More information about Empire and its products can be found at:

[www.empirelevel.com](http://www.empirelevel.com).

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